Title of Session: Targeting Librarians! Web 2.0/Library 2.0 Part 2

Moderator: Lesley Farmer

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LesleyF: Jacqueline, greetings! Are you here for the Library 2.0 discussion?

JacqueliRC: Yes, I am!

LesleyF: Great! So remind me a bit about yourselves. I coordinate the librarianship program at Cal. St. Univ. Long Beach

LesleyF: we'll be talking about library 2.0

DavidWe: Hi, folks

JacqueliRC: Well, I am a student at Texas A&M University Kingsville. I am on my third year hoping to teach in special education.

LesleyF: Cool, Jacqueline.

LesleyF: Jeff, want to introduce yourself for the group?

DavidWe: I'm David Weksler. I'm one of the HelpDesk volunteers. I'm in New Jersey, close to New York City

LesleyF: Emily, Susan?

SusanR: I am an Occasional Teacher (sub) from Ottawa, Ontario ...currently tutoring grade 3 and 6 for upcoming formal testing

EmilyW: I am Emily and I am on Tapped In Helpdesk

SusanR: also offer ASO sessions here on K to 3+ Great resources

DavidWe . o O (a great discussion Susan leads twice a month)

LesleyF: OK, so it looks as if we should focus more on web 2.0 than library 2.0, although let me take this opportunity to give a quick definition of Library 2.0, OK?

LesleyF: Library 2.0 is the application of interactive, collaborative, and multimedia technologies to web-based library services and collections.

LesleyF: It's a bit narrow but other definitions can encompass SO MUCH

LesleyF: So to get us started, what do you see as features of WEB 2.0? I've got a list but want to see what your perspectives are.

DavidWe: well...new Web-based resources...blogs, wikis, etc.

DavidWe . o O (social networking sites)

LesleyF: and what makes these different? yes, the two/multi-way communication aspect

DavidWe: ease of use

SusanR: free

EmilyW: communication

SusanR: creativity

LesleyF: YES, indeed. When you think of wikis as being group-built web pages -- as contrasted to the first HTML coding/editing, it's pretty amazing how easy these tools are for the user.

JeffC: wikis have their own coding to learn though

LesleyF: Yes, so it's not just a passive recipient/consumer mentality -- there's a real flattening of the Net hierarchy.

LesleyF: True, Jeff, but I remember the first web page I made and wikis feel a lot easier to me, IMHO

DavidWe: discussion of the Virginia Tech shootings and how digital media communicated much of the information about it

JeffC: they are... but still... for the neophyte user... it's best to use a wiki wizard...

EmilyW: it's hard to use coding in wikis once you are used to another coding

EmilyW: I don't really use wikis though, but not because of that reason

LesleyF: actually, the shootings provide an effective conversation starter about the pros and cons of web 2.0 -- and how we can turn that into a learning opportunity.

LesleyF: ...yes, switching among different codings can be confusing at any point...

EmilyW: there was an article in the paper today about these different technologies being used related to the shootings

LesleyF: And what did it say, Emily?

LesleyF: maybe that's a down side of web 2.0??

EmilyW: I know myspace and facebook were mentioned

LesleyF: In the article I read it mentioned the use of cell phones and their cameras.

EmilyW: just found the article, trying to find it online now

SusanR: many of the victims had profiles on myspace and facebook

LesleyF: They also mentioned how a VT grad student had taken videos and contacted CNN for their distribution

LesleyF: good point, Susan, and on NPR they were referring to those websites as they talked about those victims

SusanR: they were used to remember these students

EmilyW: basically how students were using facebook, myspace, livejournal, blogs to express their thoughts (from grief to anger to confusion)

LesleyF: right -- and did anyone catch the early WRONG "news" about the shooter being a Chinese immigrant?

LesleyF: what's the impact of web 2.0 relative to that?

EmilyW: and profile images were changed with va tech logo with black ribbon

DavidWe . o O (South Korea)

LesleyF: that was the correction, yes, David

LesleyF: So we can agree that more info is being shared by more people in a faster mode and more modalities. And the impact of that is ??

LesleyF: I'm hearing chug-chug-chugging of mental wheels. What are YOUR interests in this topic? We can go in that direction...

EmilyW: about library/web 2.0?

LesleyF: So what would you like to know, Emily?

LesleyF: -- or share--

EmilyW: not exactly sure

LesleyF: so you want to work in special ed, right?

EmilyW: no

JacqueliRC: No, that's me!

LesleyF: Sorry, Jacqueline. What are your thoughts, while I'm asking.

EmilyW: I want to eventually work in educational technology/e-learning, not exactly

sure

JacqueliRC: I'm not too sure either...

EmilyW: right now I do web design, but I want to do something that is more related to either web2.0 or education

LesleyF: I CAN tell you that some librarians are a big nervous about web 2.0 because they're afraid that it will lower the level of quality of information. and it would make it even harder than ever for students to tell what is authoritative info/sources. What do YOU think?

EmilyW: that is true

LesleyF: The idea of library 2.0 is much "flatter" and interactive, more of everyone creating the library -- much more of a fluid institution.

JacqueliRC: I think in some ways it will, but all in all, it won't hurt to try it out.

EmilyW: the authoritative info/sources reminds me of what I learned in college when evaluating websites

EmilyW: when I had to do research

EmilyW: so it's somewhat similar

LesleyF: As I was hinting at earlier, the misinfo that came out early in the VT tragedy was pretty quickly corrected. Folks just have to either keep tuned in -- or they need to wait for the action/errors to get corrected and facts to be sifted out in order to get a truer picture of what is happening.

JacqueliRC: yes, I agree with that Emily especially that I still am in college

LesleyF: Yep, it's very similar.

JosephFr: I remember doing that for doing research as well

LesleyF: It means that much more sifting of info....

EmilyW: I think it would be hard though to see blogs and wikis to know the authority

LesleyF: on the other hand, it gives a richer picture of what people are thinking and experiencing: an anthropologist's paradise!

EmilyW: but using tools like social bookmarking or having resources linked on a blog that are authoritative, then that's another issue

LesleyF: say a bit more about that, Emily...

EmilyW: for example, you are doing research about a topic

JosephFr: OK

EmilyW: you use a tool like del.icio.us and find that people tagged/shared resources about that topic

EmilyW: and the resource was like to a newspaper article

EmilyW: then that is ok

EmilyW: same thing if someone wrote a blog entry about the topic and linked to news articles

LesleyF: that is actually a modern day application of a method called citation analysis (and is also used as part of the algorithm that Google uses to rank websites).

LesleyF: and that's what gives Wikipedia more "cred"

LesleyF: it also makes the idea of a bibliography more palatable for young folks

EmilyW: to me that's the most interesting part about web 2.0 is to see what others bookmark/share about a topic

JosephFr: Very Interesting Emily

EmilyW: not so much reference their particular blog entry, but more about the resources being shared

EmilyW: (especially in the area of research)

LesleyF: a web of related info -- have you done any experiments following those leads? it's fascinating -- and a good learning tool/research tool

LesleyF: so your rep is based on who you link to -- power/right/rep by association. Again, not a new notion but a new way to work with it.

LesleyF: so if one takes a different definition of Library -- as a collection of ideas, then the web 2.0 could lead to a web of ideas >> a sort of library 2.0

JosephFr: I never knew of that happening

EmilyW: I guess, I am not really sure what exactly "library 2.0" is

JosephFr: I tell you the truth I'm not that sure either

LesleyF: well, in traditional libraryland, it's the definition I gave at the beginning of this session: application of interactive, collaborative and multimedia, web-based tech to web-based library services and collections. It presupposes that a physical library with trained staff exists.

JosephFr: Does this software help you with looking up information like news articles and research

LesleyF: no, that has nothing to do with library 2.0

LesleyF: a library can have web-based tools that are navigation tools; they're not "pushing" user contributions.

EmilyW: I thought it meant how libraries were using web2.0 tools and having a presence on those sites

JosephFr: Ok

JosephFr: That's what I was thinking as well

LesleyF: a closer application would be a library RSS feed that would alert you to new sources.

SusanR: Library 2.0 is very much influenced by technology-driven, two-way, social interactions between staff and staff or staff and patrons.

EmilyW: I have done some research on this topic, but still haven't figured it out yet

LesleyF: Some libraries have blogs that users can contribute to.

LesleyF: Here is a good starting point in terms of library 2.0: http://www.squidoo.com/library20/

EmilyW: that would be under library 2.0 (the blogs)?

LesleyF: yes, particularly if the library staff opens those blogs to users

EmilyW: it's somewhat to what I was thinking it was

LesleyF: if you want to do del.icio.us, you can go to del.icio.us/popular/library2.0

EmilyW: I look there

EmilyW: that's actually how I think I first learned the term

JosephFr: That has very helpful information

EmilyW: I had tagged a bunch of stuff in my del.icio.us with the tags library and web 2.0 since I wasn't sure if it was library 2.0

LesleyF: cool! Well, I'm going to leave you with those websites to start exploring these notions. I have another meeting to attend -- live. Any thoughts on what you want to discuss next month?

JosephFr: That website really helped me understand what library 2.0 is really about

LesleyF: good, Joseph!

SusanR: still coming to grips with 2.0

LesleyF: it's the info commons...

LesleyF: In fact, we can talk about the Info Commons and the Creative Commons next time. It's a big and hot topic

The next Targeting Librarians discussion is May 16.