Title of Session: Grreat Grants Moderator: BJ Berquist Title of File: 20050808grreatgrants Date: August 8, 2005

Room: Grreat Grants Group Room

BJB2: let's do introductions

BJB2: I'm an art teacher in Pennsylvania and the pseudo leader of this group

PamPM: I am a teacher facilitator of technology in Louisiana

KimberlyC1: I'm an English teacher in Houston (9th and 11th grade) and I also teach writing at Houston Community College

DavidWin: I am an ESL teacher, online and off, in Berkeley.

JeffC: Education Technology Consultant and Tapped In Helpdesk, Forest Grove Oregon.

BJB2 hopes David Bro gets back soon

DonnaW: I teach six grade language arts in West Tennessee.

CathyShore joined the room.

BJB2: hi, Cathy. Welcome

CathyShore: hi

BJB2: Cathy, we've just done introductions...

BJB2: can you please introduce yourself?

CathyShore: I am an art teacher in Florida in high school

BJB2: thanks, Cathy.

BJB2: Has everyone had an opportunity to read the whiteboard?

CathyShore: no

JeffC nods

KimberlyC1: Yes, I looked over it briefly

BJB2 . o O (David Bro posted some information to the whiteboard)

DavidWin: yes.

PamPM: yes

BJB2: I think we've got a pretty good list of grant resources in the room started.

BJB2: anyone have any comments or questions?

 ${\bf BJB2}$. o O (we also had a post to the discussion board with a request for information about MAC grants)

DavidWin: I'm interested in finding a sponsor but have zero idea how to go about it.

PamPM: I am interested in grants for schools for technology.

BJB2: I assume you've approached TESOL, Dave?

BJB2: Pam, I think there is a link under featured items for that

DavidWin: Ummm......

DavidWin feels dumb

BJB2: dumb? why?

KimberlyC1 is interested in the same thing as Pam PM

PamPM: where is featured items?

DavidWin: cuz I never thought of that -- it's a good idea.

PamPM: feels out of the loop

BJB2: you detached your chat...find the other part of the web window or attach the chat window

BJB2: you'll see Featured Items above this chat window

PamPM: Thanks, feeling better already.

DavidWin: Can you give any general overview on where to look for sponsors and what to say to them?

KimberlyC1: Looks like there are some good resources

BJB2: Dave, approach companies who you want to have advertise on your page

DavidWin: OK.

BJB2: anyone else have suggestions for Dave?

DavidWin: Do they have to be non-profits? Isn't the idea to have a non-profit as an 'umbrella' ?

BJB2: they don't have to be non profits...they're usually broke anyway

DavidWin: Good point.

DavidWin: So you mean sponsors in the sense of companies that would just funnel cash themselves in return for advertising?

BJB2: by advertising you are providing a service for the company which they should be willing to pay for

BJB2: right

BJB2: you also want to approach them with the idea that you are an educational site...

DavidWin: I understand. And that 'free government money' - is that a myth? Or foundation money?

BJB2: and the organization should be willing to provide support to education

DavidWin: educational site: well yes, that's exactly what we are so I won't even have to lie!

BJB2 laughs...whew!

DavidWin: I should try Apple Computer and the like --

BJB2: I've never tried for foundation money, but the information I got at NECC was good

DavidWin: NECC?

BJB2: in Philly...National ed computer conference

DavidWin: OK

DavidWin: Lord knows foundations have a ton of money..

BJB2: take a look at the Sheryl Abshire Grant handbook listed under featured items

DavidWin: Will do.

BJB2: Sheryl presented the session on grants that I attended. She's gotten millions of dollars for her school

CathyShore: where can I get a copy of the grant handbook

BJB2 . o O (so I figure she know what she's doing)

BJB2: above this chat window, Cathy

BJB2: under featured items

BJB2: Sheryl Abshire Grant Handbook

CathyShore: thanks, it was hidden below my chat window

DavidBro joined the room.

BJB2: if you read enough 'handbooks' and guides, they all start to sound alike ...

BJB2 cheers...welcome back, David!

DavidWin: Hi David -- I made it!

KimberlyC1: Hi David

BJB2: it's really important to research the organizations you are applying to

DavidBro: Sorry, I got kicked out and then lost.

DavidWin: To know what they consider fundable...?

KimberlyC1: yes, and if possible, it's good to meet with them face to face

BJB2: to make sure they grant funds to the project you want to do

BJB2 agrees with Kimberly

DavidWin: I'm waiting for TI to become a 3-D reality site... then we can REALLY get lost

PamPM: Are most of the grants you referring to large grants?

BJB2: aaackkk....I hope not, Dave!

DavidBro: Welcome to Dave Winetof <u>www.study.com</u>. I'm hoping to find some funding for him.

BJB2: Pam, they don't have to be large grants

PamPM: I am looking for grants to refer teachers to that they can apply for individually.

BJB2: but the guidelines for successful grant requests is the same no matter what the size of the grant

DavidWin: My colleague teaches Chicanas -- her college wants to build a new classroom building. She went to the local real estate council, they decided having a lot of upscale Chicanos would be good for home sales so they gave her

DavidWin: two million bucks.

PamPM: wow

BJB2 swoons...it happens. You just have to have the guts to try

PamPM: I was thinking \$500 for digital cameras or palms

DavidWin: But she's is ultra personable -- I think that helped..what Pam was saying about f2f.

KimberlyC1: wow

DavidWin: think BIG Pam

BJB2: and present an argument that is convincing to the grant provider

PamPM: I will try, but big is scary for most people

BJB2: WHY do you want digital cameras, Pam...

DavidWin: I was joshing... sorry.

KimberlyC1: yes, it helps to do specific research on what you want and then to outline that specifically in the proposal

BJB2: without that part, you'll never convince the organization to give you the grant...large or small

BJB2 smacks Dave

PamPM: Teachers are using them on field trips and in classrooms with children in k-3 everyday. We don't have enough to go around.

DavidWin: Is it also a who you know type of thing? Or do they go strictly by the book?

KimberlyC1: I've found that knowing someone helps.

BJB2: Pam, document all that...how many teachers? how many classes? what do the teachers do with the digital photos?

DavidWin: Kim: I also feel that behind all that paper there's usually a person..

KimberlyC1: If you are personable, though, and request a f2f meeting, you can "get to know" people.

DavidBro: The key to applying for a grant is to Keep It Short

DavidBro: and Sweet - KISS.

DavidBro: The key to getting the grant is --- to ask for it.

DavidBro: Paul Rogers

PamPM: ok, I see where you are going with this. I want to do the same with palms. Get a set for a classroom.

BJB2 nods to Pam...same approach.

DavidBro: Networking can be a help.

KimberlyC1: Pam, sometimes, you can talk to a Rotary club or the like and give them a powerpoint presentation type of proposal. They like that

BJB2: please read Sheryl's handbook...I think it will be a big help

DavidWin: Dave: Bj thinks TESOL might be interested in sponsoring us --- what do you think?

PamPM: Can you apply to more than one place using the same information?

PamPM: Thanks Bj, I will read Sheryl's handbook and keep in mind sweet-kiss.

KimberlyC1: yes, just make sure that you address the specific requirements of the foundation, etc.

DavidBro: There's a good possibility there, Dave. If not as a funder, as a stakeholder.

BJB2: right, Kimberly

KimberlyC1: don't just blanket

DavidWin: I think a problem for us might be that our constituency is mostly abroad -they don't vote here or spend money here so why should an organization give us money to help them?

PamPM: Kimberly do you mean tweak my idea to meet the requirements of each grant?

DavidWin: stakeholder?

KimberlyC1: Yes, basically.

PamPM: I am catching on to this.

KimberlyC1: Some grants request more detailed information

KimberlyC1: In fact, some foundations will throw your proposal out if you don't follow the requirements to a T. That's why it's good to do research.

DavidBro: What about WiA, Dave? Mostly TESOL members. Think of the recent Baw sessions sponsored by TESOL. Stakeholder = Cooperating establishment.

PamPM: I will keep that in mind.

KimberlyC1: You can also look at the places they've funded in the past (And how much they funded) on their website or in their annual report and see if you fit into that scheme.

PamPM: great idea.

BJB2: good advice, Kimberly

KimberlyC1 used to do this for a living but for a completely different area--social services.

DavidWin: Dave: ah, cooperating-- yes maybe.

DavidBro: I start a course 8/29 at CSULB in Grant and Contract Writing with an experienced grant writer. The text is "I'll grant You That" Burke and Prater. Cute?

DavidWin: Maybe it would make sense to work with WiA on this.

DavidBro: I think TESOL is a better bet, Dave.

BJB2: WIA is a group of individual educators...I don't think they will be a funding source, but they may have ideas

BJB2: have you tried GLEF?

DavidWin: I meant going to TESOL with WiA.

DavidWin: GLEF?

DavidBro: GLEF?

BJB2: George Lucas Ed Foundation

JeffC needs George to fund me.

DavidBro: Good idea BJ

DavidWin: I'll check it out Bj.

DavidWin: Come to think of it, how about the George SOROS foundation? Now that guy is really international-minded.

DavidBro: He's mentioned in many references to sources. Big on technology.

DavidWin: Poifect!

DavidBro: I've been looking into Soros, Dave.

JeffC: http://www.soros.org/grants

DavidWin: Wow great! Thanks Jeff and Dave.

BJB2: <u>http://www.tesol.org/s_tesol/seccss.asp?CID=125&DID=1595</u>

BJB2 . o O (TESOL Grants and Awards)

DavidWin: Excellent!

DavidBro: Soros is particularly interested in serving Eastern Europe, which we do at EFI

DavidWin: Can you say 'goulash' ?

PamPM: Bj and Kimberly, thanks for all your help.

PamPM: bye

PamPM left the room (signed off).

DavidBro: I've had several students in my Bus Comm class.

DavidBro: Belarus, Russia, etc.

BJB2: GLEF doesn't offer grants but they have a list of resources at http://www.edutopia.org/foundation/grant.php

DavidWin: Yes. Actually I presented at the Belarus TESOL online last year so yes, we've got some street cred.

DavidBro: That may be where my student in Minsk came from.

DavidWin: I don't suppose there's any grant money for us in China, Japan, Korea Taiwan, Thailand, Vietnam....

DavidWin: or Arabia, South America....

DavidBro: What do you want money for first, Dave? You mentioned software.

BJB2: don't know, Dave...you need to search for international resources...what about posting to the digital divide list?

DavidWin: Digital divide: that's a good idea!

DavidBro: Good idea, BJ. Thanks.

DavidWin: Is that in LT?

BJB2: no, it's a list related to wwwedu

BJB2: moderated by Andy Carvin

DavidWin: I'm familiar with the name is all.

BJB2: hmmm...try this http://www.digitaldivide.net/profile/siobhanchamp-blackwell

DavidWin: It's a good idea -- that's something that has a lot of support from World Bank types I would guess.

BJB2 . o O (not what I was thinking of though)

DavidBro: I think he's a Webhead, Dave, or at least associated with Vance.

DavidWin: Ah, that must be where I saw his name. I think you're right.

DavidBro: Carvin

DavidWin: Well, we may not get any money but at least I've got something to do for the next coupla years now

DavidBro: This has been very informative. Thanks all. Time for a glass of the grape and dinner.

BJB2: http://www.digitaldivide.net/

BJB2: thanks for joining the discussion, David, and inviting Dave W

KimberlyC1: Yes, this has been very informative. Thank you.

DavidWin: Thanks to everyone and sorry to have monopolized the conversation. I'll shut up now...

KimberlyC1: ha. you didn't

DavidBro: I'll "talk" with you later, Dave.

BJB2: I think no matter what we try to fund, the basic info is the same

DavidWin: OK Dave -- bone appetit

BJB2: we have 10 more minutes.

DavidBro: Thanks

BJB2: I have invited a guest for next month

BJB2. o O (this might help the camera question)

KimberlyC1: good

DavidBro: I'll try to invite my instructor, Judith Carey for the future.

BJB2: Kim Newman and a colleague will be here on September 12

BJB2: Olympus/ Tool factory grants

BJB2: Kim also gave me information on math and science grants that I posted in the last newsletter

BJB2: Siemens Westinghouse Competition for Math and Science

BJB2: http://tappedin.org/tappedin/web/newsletter/2005/july.jsp

BJB2: I hope you all keep us posted on grants you apply for

DavidWin: Will try to have something to report on the 12tth of Sept.

DavidWin: of*

BJB2: thanks, Dave. ...although I think the grant process moves rather slowly

DavidWin: I'll bear that in mind.

BJB2: if there are no other comments or questions, see you on September 12!

KimberlyC1: Ok, bye. Thanks

DavidWin: Same time?

BJB2: yes, 5pm PDT

BJB2 . o O (8pm EDT)

DavidWin: Thanks very much for doing this and for all the great suggestions.

DavidWin: Bye