

Title of Session: Tech Leaders Roundtable - Copyright

Moderator: Jen Wagner

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Room: On Tap Cafe

JenW: well -- ready to start???

ShereeR: Sure.

ShereeR: Where is everybody?

JenW: Great -- well since it's just us 3 -- I expect a lot of chit chat

JenW: I am unsure where the crowd is :)

JenW: lets do intros --

BJ . o O (a small, but enthusiastic group)

JenW: <----Jennifer, Tech Coordinator at a private school in SoCal

JenW: teaches 1 - 8th grade

ShereeR: I am an artist/art educator at a school for severely emotionally disturbed K-12 in St. Petersburg, Florida

BJ . o O (everyone else is out stealing copyrighted information ;-)

JenW: LOL

BJ: I'm an art teacher in Pennsylvania

JenW: hmmm -- both of you are artists

JenW: well copyright information might just be up your alley

JenW: unless Sheree -- you have another way you would like to go today

ShereeR: ??? What

ShereeR: No, do whatever you planned to do

JenW: Great --

JenW: well lets start with a question

JenW: When does something become copyrighted??

JenW: any ideas??

BJ: when it is created?

ShereeR: Well, I know for me the minute I put something out there like an art image, it is mine without doing anything

JenW: Yup---you both are right

ShereeR: As long as I can back up it is my idea and my own intell. property

JenW: since 1989 -- as soon as something is created -- it is copyrighted

JenW: Sheree -- YES

JenW: for instance, I can't create a Mona Lisa and call it mine -- that is copying

JenW: but, for instance, Andy Warhol could paint a Campbells can and make tons of money

JenW: however, grins, I am sure Campbells raised a couple of eyebrows on that one :)

ShereeR: I want to know about stuff from before 1989. For example, if you have old magazines like from the 1920's are they copyrighted?

JenW: Sheree -- meaning, do you have a right to claim the article as your own??

JenW: it is my understanding, that if it is in printed form -- magazine, literature, etc it is covered under copyright

JenW: Before, 1989 -- people had to file for copyright protection

JenW: since 1989 -- you do not have to file

ShereeR: Oh no.....For example, let's say you found an image from an old book that was over 50 years old. Could you use that image for something or is it copyrighted.

JenW: it is safe TO file -- but you don't have to

JenW: Interesting question Sheree, my gut feeling is you need to ask permission to use it

JenW: however, I didn't research back that far

BJ: would it depend on how you wanted to use the image?

JenW: and if you wish to sell it

JenW: as educators -- we are cut a bit a slack

BJ: o O (say in a collage)

ShereeR: Well, if it is an old magazine from the 1920's and the publisher doesn't exist anymore, who would you get permission from?

JenW: Well -- I have been told that you have to claim ownership

JenW: Like a biography

ShereeR: I don't know, I am getting off on a tangent here. I am just thinking out loud.

ShereeR: I suppose you could use the image and you will find out if someone gets upset!
LOL LOL

JenW: if you were creating a collage for a classroom???

JenW: versus creating a collage for purchase

JenW: FOR INSTANCE

JenW: lets say that BJ created a group of images for a collage from old magazines

JenW: and she posted it in her classroom ONLY -- I would say she is OK

JenW: however, if she posted it on the internet --- Hmmmm, what do you think now??

ShereeR: No. I am not thinking about classroom stuff. I am thinking artist stuff. I know education purposes are much more flexible.

JenW: Whenever you can -- especially if you publish work -- you have to claim your source

JenW: and if you can't claim your source -- you have 2 options

ShereeR: Well that is what I AM thinking. I do a lot of internet stuff. I was curious about the use of images from my old book collection.

JenW: to either NOT use the image -- or to claim you tried to locate the owner and could not

ShereeR: OK, I have another question. What about music in educational videos (made in class)? How many seconds /minutes can you use?

JenW: Smiles -- I am glad you asked

JenW: I have a link about music

JenW: and its 10% of the song

JenW: would you like the link

LewisM joined the room.

ShereeR: Sure

JenW: Hello Lewis

JenW: <http://www.musiclibraryassoc.org/Copyright/guidemus.htm>

JenW: Music is such an interesting discussion with copyright

JenW: Lewis -- we are discussing music and copyright right now

JenW: let me know when we are ready to move on

LewisM: Yes... thank you I'll try to follow...

ShereeR: I am ready

JenW: ok --

JenW: so since we are on the topic of music

JennieM joined the room.

JenW: SMILES -- I might become Devil's Advocate today

JenW: Please don't throw tomatoes at me

JenW: Welcome Jennie

BJ waves hi to Jennie

JennieM: hello there

JenW: Are you violating copyright if you duplicate a CD for use at home and use at school?? MUSIC CD

ShereeR: YES

JennieM: But who would ever find out?

BJ agrees with Sheree

JenW: AND -- are you violating copyright if you download songs from Kazaa

LewisM: If you pay for it... I think you can make a backup...

JenW: Jennie -- does it matter???

JenW: I am not going to go into personal ethics right now

ShereeR: Well that is in the same category as having the right number of disks for the computer software you use. It is a matter of ethics.

JennieM: I don't think if you bought it once, making a back up is wrong.

JenW: Jennie -- making a back up is not wrong

JenW: but using the backup could be seen as violating copyright

JenW: Though -- as you said -- who would know -- means you probably would never be caught

LewisM: Could be seen.... but is violating Copyright?

JennieM: Forgive me, I'm new here, but does this have something to do with school/educating?

JenW: Jennie -- this is the Tech Coordinators Round Table

JenW: our topic this month is Copyright

LewisM: Yes if you use it for Multimedia...in education

JennieM: Ah....

JenW: Lewis -- can you explain a bit more

JenW: and I have to tell you -- honestly -- most people do violate copyright without even knowing it

JenW: I have --

LewisM: Yes... if you use music for multimedia for using it in your course... or the Internet..

JenW: So Lewis -- could you make a powerpoint presentation, attach a song from (lets say the Beatles) and upload it to the internet -- and be copyright free??

ShereeR: Since we do multimedia and videos, I run into this problem all the time. My kids think the non-copyright music software programs I have are stupid and want to copy their CDs of their music for projects. NO NO

JenW: grins -- I picked the Beatles as an extreme

LewisM: Well... If you don't charge for that maybe is fair use...

JenW: Well, honestly -- the Beatles would disagree

JenW: they are suing APPLE right now regarding copyright

ShereeR: No, actually Michael Jackson would disagree. He owns the rights to Beatles music.

JenW: Yes, Sheree -- you are right

JenW: however, I think Paul still owns some (and I am sure Ringo, Yoko, and George's family have some rights)

JenW: Do you know who are the top two companies to come after you for copyright violation???

LewisM: But what about the academic use... I mean the fair use of it?

BJ: Disney would be one

JenW: Lewis -- fair use does not extend to internet use. Use in your classroom, I believe is ok. Once it is uploaded to the internet -- unless it is password protected -- it becomes a new ballgame

LewisM: If somebody wants to teach about the music of the Beatles....

JenW: Yes, BJ -- Disney is #1

ShereeR: Sorry, I have to go. See you.

BJ waves bye to Sheree

JenW: Bye Sheree

ShereeR left the room (signed off).

BJ: so, who is number two?

JenW: Hi Lewis -- you could use your music to teach your students

JenW: You could even tape portions of the music to put on a powerpoint presentation or other presentation program

LewisM: Ok... but what if you password protect your course (Beatles Music)...

BJ: Lewis teaches online classes...could he use the music in his classes?

JenW: You could even add music to a video

BJ . o O (oops...you're ahead of me with password protection)

JenW: Lewis -- to make sure 100% you are not violating copyright

JenW: you can use 10% of the song

JenW: BJ -- Microsoft is the other company

JenW: Lewis -- you teach online???

LewisM: Yes...

JenW: so -- let's play scenario

JenW: you upload a song for your students to review online

LewisM: I teach faculty to teach online...

JenW: cool --

JenW: so -- you are teaching your faculty how to upload songs

JenW: lets pretend

JenW: and they put them behind a password wall

JenW: are you with me so far???

LewisM: Yes

JenW: cool --

JenW: are you 100% sure that that song will stay behind that password protected area??

LewisM: No....

JenW: and lets say that the "internet police" want to "get" the source who provided that

song

JenW: who would that be??

JenW: and THAT is where copyright becomes the issue

LewisM: Only if I have a way to prevent my students not to download the song to their PCs..

JenW: yes -- if there is a way they can only listen and not download

JenW: -- sorry -- IS there a way they can listen and not download??

LewisM: Interesting...

JenW: yes, it is isn't it

JenW: sometimes I get very paranoid

LewisM: I'm not sure... sometimes I can view movie clips but I can't download to my PC

JenW: I know there are some songs I can listen to and they go into my cache

JenW: and some movies as well

JenW: so I can grab them for later viewing

BJ: bottom line is if a teacher violates the copyright rules an the tech leader of the school hasn't informed that teacher of the law, the tech leader can be held responsible

JenW: Yes, I know a school that was fined \$400,000 dollars for copyright violation

JenW: though the teacher was at fault -- the SCHOOL was held liable

JenW: and they were turned in by a disgruntled parent

LewisM: So only 10% is legal?

JenW: yes, 10% is considered OK

JenW: you can find that on the link I provided

JenW: would you like that link again?

LewisM: Thank you... is OK to download the link

JenW: LOL -- but that's only for music -- and NOT for artwork

LewisM: No I got it

JenW: great

JenW: I had a few more links for copyright for people to dwell on -- but perhaps I will just add them to the end of this transcript

JenW: Lewis -- do you mind if I ask You some questions??

LewisM: No I don't mind

JenW: about what you do -- not copyright

JenW: where are you located

LewisM: In Ensenada Baja California, Mexico

JenW: are you teaching your teachers about ----- shoot, I can't think of the words

JenW: you know -- when they own their lessons they put up on the internet

LewisM: Online education

JenW: what is that called

LewisM: e-learning

JenW: NO -- you know, you own the rights to what you publish

JenW: like -- I teach online at www.lvsonline.com and I OWN my lessons

BJ: intellectual copyright

JenW: THAT'S IT

JenW: Thank you!! BJ

BJ sighs...whew

LewisM: That is copyright.. Yes intellectual property

JenW: that's a whole 'nother session :)

JenW: but very important for teachers to know

LewisM: Yes I now..

JenW: Nother Question -- if I might

JenW: do you have a website of where you teach???

JenW: I am intrigued with online teaching

BJ wonders if Lewis is thinking about holding some online classes in Tapped In

JenW: Oooooo I would sign up

LewisM: No right now... my servers are down because I just move from Mexicali (same University) so I move all my hardware to Ensenada...

JenW: ahhhh

JenW: Do you use a certain software???

LewisM: Mexicali is about 3 hours trip from Ensenada,

LewisM: The University use Virtual-U for the past 4 years... but

LewisM: for now the University are developing they own platform (UABC-Virtual)

JenW: ahhhh

LewisM: But.... I develop a little system that I prefer to use... developed in DreamweaverMX

JenW: that sounds interesting -- I like DMX

JenW: so you created forms, bulletin boards, etc??

JenW: If you don't mind me asking

LewisM: I like it very much... I am not a programmer

LewisM: ask

JenW: grins -- neither am I

JenW: but I am good at seeing coding I like and grabbing it

JenW: <grins -- hmmm, is that violating copyright??>

BJ chuckles

JenW: wowowow -- a whole 'nother discussion

LewisM: the programa has forums and upload capabilities

JenW: is it with HTML or ASP???

JenW: or PHP??

LewisM: The forums I use I don't developed... they are free to use... I only integrated to my system

JenW: ahhh -- I understand -- I do that to

LewisM: ASP

JenW: linking to an outside source

JenW: OH -- you mean you bring it into DW and tweak it as needed??

LewisM: No... inside the same site... they give you the code

LewisM: Yes

JenW: wowow

JenW: I am trying to do that with blogger.com and not doing very well

LewisM: The only thing I have to buy is the code for the upload

JenW: and is it expensive coding??

LewisM: No... it cost about \$150.00 when I bought it

JenW: very interesting

LewisM: Is pure ASP

JenW: alas, I don't have ASP capabilities on my webhost
LewisM: and VScript
LewisM: They are buildin a PHP version
JenW: and I don't know vscript ___ <grins>
JenW: ASP hosting costs are beyond my price range -- and I pay for my hosting
LewisM: In DWMX you usually don't need to know
LewisM: Your hosting is Linux?
JenW: I think my hosting is Windows Based
LewisM: If you are using Microsoft IIS.. then you should have ASP
LewisM: Is native to IIS
JenW: I am looking at my host right now
JenW: I have PHP capabilities but not ASP
LewisM: OK... DWMX can build around PHP and MySQL
JenW: smiles -- I am still content with HTML -- kinda scared of PHP -- but it's just me and my paranoia
LewisM: Give it a try with DW... is not that hard

[Ed. Note: The following are the additional sites that Jen had prepared for this discussion]

10 Myths about Copyright <http://www.templetons.com/brad/copymyths.html>

Microsoft Campus Agreements (For Educational Users Only)
<http://www.ttuhsc.edu/IT/MCA/FAQs.htm#SQ2>

Violating Copyright http://www.it.udel.edu/copyright/copyright_abuse.htm

Software Piracy <http://lrs.ed.uiuc.edu/wp/copyright-2002/softwarepiracyfaqs.html#3>

Common Myths and Questions <http://aimee.wyvernweb.com/copyright/faq.html>